MASTER IN CORPORATE SUSTAINABLE MANAGEMENT
LEVEL I – EDITION ONE
A.Y. 2018-2019

Presentation
The private sector plays a crucial role in shaping our sustainable society. We can see this in the way that products and services have been developed, produced, and distributed. This places a great deal of pressure on the world’s natural resources. The private sector therefore holds the key to solving structural resource scarcity and environmental problems.
Accordingly, both Corporate Sustainability and Environmental Management are increasingly important for a wide range of organizations, and Corporate Social Responsibility has never been more relevant to our organizations, ensuring businesses have a positive impact on the world and enables society to reach its goals. In this direction, in the last years there have been growing calls for clear and practical guidance tools to support the integration of cost-efficient and effective sustainability practices in businesses and organizations. Given the complex world of interconnected challenges and the necessity to satisfy all three pillars of sustainable development (economic, social and environmental), there has been a considerable effort to integrate sustainability into the processes and practices of an organization. As a result, many tools, frameworks and standards have been developed to support business in their path to sustainability. The Master’s Program aims to train experts in corporate sustainability with an environmental focus. It offers an integrated and interdisciplinary approach to environmental issues preparing to tackle these complex issues in business life, promoting environmental sustainability in business and innovating new business solutions and sustainable business models. It will provide skills to evaluate existing frameworks, inquire into environmental issues in organizations and industries, and develop sensitive business practices. It provides excellent preparation for any corporate-focused environmental career. Main examined topics will include: theory, evidence and practice in Corporate Sustainability and Environmental Management as well as the governance, assessment and practical resolution of environmental problems; combining the study of scientific, legal, policy and risks associated with sustainability with accounting, ethical and organization aspects of business.
Aims
To look at the globalization of business and the transnational nature of the environmental problems faced by business, regulators and policy makers.
To introduce to the major challenges faced by decision makers when implementing corporate sustainability policies in the real world and to examine the consultancies helping organizations achieve their corporate sustainability objectives.
To train in suitable research methods and relevant ethical and legal issues while practicing research skills with independent projects.
To develop the essential skills associated with business management and managing sustainable organizations, as well as experience in environmental assessment and maximizing sustainable governance in organizations.

Didactic activities

MODULE 1
Sustainability and Environmental Risk Assessment
Objective: The module aims at defining principles and applications of environmental sustainability in the context of sustainable development. It will provide the students with conceptual frameworks, methodologies and techniques for the implementation of environmental risk assessment and environmental sustainability in assessing and managing environmental resources, industrial products and technologies, and supporting the definition of environmental quality criteria for water and soil.

MODULE 2
Environmental Management Systems
Objective: The module will describe the firm’s system and its relations with environmental compartments, which should not be perceived only as duties but as opportunities for development and inclusion in new markets, so that firms can be considered as actors for sustainability. This will be achieved by presenting some tools relevant for improving environmental performance of firms such as: waste management, environmental labelling, environmental management systems, implementation of the REACH regulation.

MODULE 3
New tools and standards to advance and measure corporate/business sustainability
Objective: This module introduces new tools and standards (e.g. Life Cycle Assessment, carbon and water footprint) that enable a better management and monitoring of the different dimensions of sustainability (economic, social, environmental) and of new paradigms such as Circular Economy, and explains how their application can drive innovation, collaboration, and transformation within companies and organizations.
MODULE 4

Occupational Health and Safety Management System

Objective: This module introduces the history, current development and future trends of safety system engineering. It explains the international commonly used safety and occupational health management system and evaluation system. Meanwhile, it introduces the current laws and regulations and future development trend of China.

MODULE 5

Risk Management of Occupational Health and Safety

Objective: With pictures, videos and real case studies, this module introduces the common risks related to occupation health and safety in the general manufacturing industries (for example, fire, electricity, machinery, high risk operations, hazardous chemicals, noise, dust, etc) as well as common control methods (engineering, management, personal protective equipment, etc. etc.)

MODULE 6

Best Practice of Occupational Health and Safety Management in Enterprises

Objective: Combining the experience of multinational companies which have already established a well-functioning Health and Safety (HS) management system, from aspects of management commitment, HS target setting, management personnel and institutions, qualification and training, HS inspection and emergency, etc, this module aims at explaining how multinational companies manage to control occupation health and safety risk.

MODULE 7

Environmental management: strategy and measurement

Objective: The module will discuss how environmental and sustainability issues shape companies’ strategy and its ability to create value in the long term. It will also cover the measurement of Environmental Social Governance (ESG) impacts on stakeholders. Case studies will exemplify the topics.

MODULE 8

Environmental management: internal and external disclosure

Objective: The module will discuss the external and internal disclosure of Environmental Social Governance (ESG) performance and information. In particular, it will cover the most relevant disclosure frameworks (Integrated Reporting and GRI G4 Guidelines) for external disclosure and
the best practices for internal communication to foster better decision making. Case studies will exemplify the topics covered.

**MODULE 9**

**Marketing and communication**

*Objective:* The aim of the module is to present and discuss the use of marketing and communication tools and processes for the promotion of the company's environmental sustainability choices, as a key factor to increase the perceived value of the company’s offer to the market and as a source of competitive advantage.

**MODULE 10**

**Tools for Stakeholders Analysis and Participation**

*Objective:* The module will train on how to identify and characterize stakeholders and how to design and implement stakeholders’ engagement processes. Tools introduced during the course will be tested by students on real life case studies.

**Duration and summary of didactic activities and university credits (CFU)**

The Master’s lasts for **one year** with **400 hours of didactic activities.** A **250 hour internship** forms an integral part of the course and represents an excellent opportunity to enter the workplace. However, for students already working professionally in the sector, the internship is optional and may be replaced by targeted **project work.**

The course has **72 CFU.**

**Qualification issued**

Students attending the didactic activities, completing the internship and passing the intermediate verifications and final examination will be awarded a **1st Level Master’s in Corporate sustainable management.**

**Course period**

October 2018 > October 2020
Teaching method
Classroom lectures

Language
ENGLISH (with CHINESE translation available), CHINESE

Attendance
Attendance will be monitored by signing a register. Regular attendance in the classroom is obligatory to passing the individual modules. Absences must not in any case exceed 30% of teaching hours for each individual module. Credits are assigned with completion of the individual modules and internship/project work activities and passing of the final examination. Students employed in a professional activity coherent with the Master’s course may ask for this to be recognised in calculating the credits allocated to internship and work placement activities.

Course location
Guangzhou, China;
Venice, Italy

Admission requirements
Degree in a relevant field
English Level B1 is preferential but not compulsory

Admission application
Candidates must fill in the online admission application, the details of which are defined under article 3 of the University's Call for Applications. Only applications accompanied by all the required documentation will be considered. The Call for Applications and relative attachments can be downloaded from the Master’s web profile.

Selection procedure
A specific Board will assess candidates based on their CVs and qualifications submitted. The main factors considered for the purposes of selection will be: qualifications, motivation, relational skills, relevant former educational and professional experiences and a willingness to respect the necessary attendance requirements.
Graduate eligibility

Students about to graduate may also be admitted to the course, provided they qualify within one month from the start of the course. In this case, enrolment on the Master’s may be finalised only after the valid qualification for admission has been awarded. Candidates without a degree may enrol as auditors and will be awarded a certificate of attendance.

Available places

/ Maximum number of available places: 35
/ The Master’s course will only be activated if at least 25 students have enrolled

Course fees: € 7.000

/ 1st instalment by 19/09/2018: € 3.516 (including € 16 stamp duty)*
/ 2nd instalment by 19/01/2019: € 3.500

* Stamp duty is not refundable.

Study support

Loans are available from the University's partner banks (for more information: http://www.unive.it/pag/8560/).

Enrolment

ADMISSION APPLICATION SUBMISSION (online procedure, Call for Applications, art. 3)
by 5 September 2018

SELECTION RESULT ANNOUNCEMENT
by 12 September 2018

ENROLMENT COMPLETION (online procedure, Call for Applications, art. 6)
by 19 September 2018

Start of course: October 2018

Course director

Prof. Andrea Critto

Sito web

www.unive.it/csm
For information

/ on enrolment procedures, contact the Ca’ Foscari Challenge School Administration Office:
Tel: (+39) 041 2346853
e-mail master.challengeschool@unive.it

/ on didactic activities, internships and the calendar of lessons, contact:
e-mail tutor.mastercsm@unive.it