PUBLIC CALL FOR THE PARTICIPATION TO THE
"MASTERCLASSES OF CULTURAL VIDEO STORYTELLING"
EDUCATIONAL WORKSHOPS INSIDE INTERREG ITALY-CROATIA PROJECT
"ArTVision+. ENHANCING TOURISTIC DEVELOPMENT AND PROMOTION THROUGH PRISM
OF CULTURE"
CUP G98F17000050007

ART. 1 – PRESENTATION AND PURPOSE

The Management Department of Ca’ Foscari University of Venice is Partner inside the European Territorial Cooperation Project ArTVision+, which has the aim of designing and achieving promotion of tourism’s new strategies “through prism of culture”. ArTVision+ wants to propose therefore new solutions to make unknown destinations more attractive, enhancing the cultural and artistic heritage through the artistic video storytelling. In this strategy we want to involve the university students, providing the “Masterclasses of cultural videostorytelling” which introduce the use of audiovisual tools to tell the cultural heritage of Veneto Region in an artistic and innovation form. The purpose of the Masterclasses is learning to tell a territory through the video tool using the storytelling techniques, enriched by the perspective of arts and culture, to enhance less known places but, at the meantime, rich of cultural heritage. The methodology of the masterclass is very pragmatic, oriented towards training through the concrete participation to the filming led by audiovisual’s professionals, who will have the role of professors too. Beside this concrete dimension, sessions in classrooms will also carry out, in a more conceptual way, in which basic video storytelling and organized meetings with experts, artists and operators, belonging to the world of cultural production of the territory involved in the storytelling, will be given.

1. The Management Department intends to carry out two editions of the Masterclass with the following features:
   - duration of 5 days both Masterclass, residential, full-time, from Monday to Friday:
     ➢ the first will take place from 25th to 29th March 2019 in Padua;
     ➢ the second Masterclass will take place from 1st to 5th April 2019 in Rovigo;
   - food costs will be covered for all the participants while accommodation costs will be covered for students who will ask for. Only for Croatian students the reimbursement of individual costs for transport to join the Masterclass’s place will be ensured (see Attachment 1).

The Masterclasses will be held in Italian or in English in relation to the participants’ provenance.

5 students for each of the 2 Masterclasses will be selected; they will have teh following features:
   - provenence from an University placed inside the Cooperation Area of Italy-Croatia Programme\(^1\).
   - 1 place in each of the 2 Masterclasses will be reserved for students of Croatian nationality;
   - preferably registration to fields of study such as: cultural heritage, economy and management, management of arts and culture, tourism management, visual arts.

2. The Masterclasses have the following specific educational goals:
   - understanding of tourism policies and developments related to the involved territories;
   - understanding of cultural heritage policies and developments related to the involved territories;
   - vision and analysis of audiovisual equipment related to the enhancing of cultural heritage and analysis of the phenomena linked to tourism (ex. Film tourism);

\(^1\) For any information about the Cooperation Area of Italy-Croatia Programme, please refer to the following link: [http://www.italy-croatia.eu/cooperation-area](http://www.italy-croatia.eu/cooperation-area).
items and techniques for the enhancing of cultural heritage through the video storytelling;
view of the main tools and techniques of video record;
achievement of the audiovisual language’s main items;
analysis of rules at the base of the image, cameras motions and editing theories and techniques.

3. Each Masterclass will be developed in 5 intensive and residential days, indicatively so planned:
Monday: arrival and reception, beginning of the notional work about the methodologies;
from Tuesday to Thursday: cooperation and support on the job to the working crew for the production of videos; follow-up on the ground about site specific topics, discussion and follow-up of the techniques;
Friday: vision, comment and final discussion on the work done and about the lessons learnt, conclusion of the work.

The detailed educational programme will be communicated to the selected students at the conclusion of the public selection.

ART. 2 – BENEFICIARIES AND RULES OF ELIGIBILITY
1. The Masterclasses are reserved for students regularly registered in all Degrees. Anyway, Degrees concerning project goals (cultural heritage, economy and management, management of arts and culture, tourism management, visual arts) will be overriding selection requisite.
2. 10 students will be totally selected (5 for each of the 2 Masterclasses), coming from the Cooperation Area of Italy-Croatia Programme. 1 place in each of the two Masterclasses will be reserved to students of Croatian nationality.
3. Applicants must hold all the requisites within the call deadline.
The candidates are admitted subject to the selection; the Call exclusion, for lack of the requested requisites, can be provided in every moment, also after the carrying out of the selection, with reasoned action and notified in writing.

ART. 3 – HOW TO APPLY AND DEADLINE FOR THE APPLICATION
1. The candidates have to submit:
a) the application form, duly dated and signed. It is available at: Albo on line http://www.unive.it/data/30402/ and Management Department’s Homepage https://www.unive.it/pag/15447/;
b) a CV in European format (http://www.unive.it/pag/10368/), duly dated and signed. The candidates have to specify that what declared is true (D.P.R. 445/2000) and the consent to the use of personal data (D.Lgs. 96/2003 and art. 13 of GDPR 679/16);
c) a photocopy of a valid identity document (e.g. Identity Card or Passport).

The applicants will not be admitted automatically to the present selection in case of lack or inaccuracy of the declarations sent for points a), b) and c).

2. Hard copy of the application should be printed, signed and delivered to Department of Management – Research Office – Fondamenta San Giobbe – Cannaregio 873 – 30121 Venice (Italy) by hand delivery (Mon-Fri, 9:00-13:00) or by registered mail with return receipt. Copy of the application could be sent also by e-mail to: ricerca.management@unive.it writing “ArTVision+ educational workshops”.

All documents submitted for the present selection have to be sent in PDF format.
The deadline for the application is:
13th March 2019 h. 13:00

ART. 4 – SELECTION AND ADMISSION
1. The selection of the participants to the Masterclasses will be done by an appropriate Examination Board, appointed by the Departement Director, which will evaluate the applications by assessment of CV, considering as criteria the participation to iniziatives of innovative teaching; study experiences or stage in the field of cultural management, in Italy or abroad; soft skills; motivation; personality; attitudes and area of study, in accordance with the Project and the teaching planned in the same Masterclasses. The Examination Board will distribute the students inside the two Masterclasses, from the preferences expressed by the students in the application form.
2. The list of the admitted candidates and the possible ranking list will be published on 19th March 2019 at: Albo on line http://www.unive.it/data/30402/, and Management Department’s Homepage https://www.unive.it/pag/15447/.
3. The Commission compiles a ranking and specifies the winning applicant, having regard to the score appointed to experience and qualifications, as specified by the Call. In case of dead heat, the younger candidates have to be appointed. The ranking list will be used following the order in which it is established; in case of resignation, or non-acceptance within the time limit communicated by the Offices, the ranking list will be scrolled thorough, following its final merit order.
4. The judgement of the Examination Board cannot be contested.
5. Within 21st March 2019, the candidates admitted to the workshops have to send an e-mail to ricerca.management@unive.it, where they accept the participation to the educational training, in reply to the suitability communication sent by the Research Office at the end of the selection procedure.
6. Publicising results are ensured at Albo on line http://www.unive.it/data/30402/, and Management Department’s Homepage https://www.unive.it/pag/15447/.
7. Access to documents is ensured, according to the Law n. 241, 07th August 1990 and subsequent modifications and supplements and to the internal implementing regulation.

ART. 5 – ATTENDANCE
1. The attendance to the Masterclass is mandatory. Non-compliance with the obligations of attendace precludes the delivery of the proof of participation.
2. A proof of participation to the Masterclasses will be delivered to the participants.

ART. 6 – THE PERSON RESPONSIBLE FOR ADMINISTRATIVE PROCEEDINGS
3. In accordance with Art. 5 of Law no. 241 dated 7 August 1990, as amended, the person responsible for the selection process (RPA) is Sonia Pastrello who can be reached at the Department of Management, at the e-mail address segreteria.management@unive.it and telephone no. +39 041 2348721.

ART. 7 – USE AND DATA DISSEMINATION
1. According to D.Lgs. 96/2003 and art. 13 of GDPR 679/16, the University informs that:
a. requested or acquired personal data, data related to the university career and generated by Ca’ Foscari University of Venice while carrying out its own institutional functions, as well as data
resulting by automated processing of both, can be collected, processed, communicated and disseminated – both during the university career of the concerned person and after the Bachelor Degree – to external subjects for purposes linked to the carrying out of University institutional activities;

b. the delivery of personal data, as described in the previous point a), is mandatory;

c. the processing of personal data can be done through manual and computer tools, capable of handling the same data, ensuring security and privacy;

d. the concerned people have all rights, in accordance D.Lgs. 96/2003 and art. 13 of GDPR 679/16, in particular: right to access to personal data, as well as right to rectify, update, complete or cancel the wrong, incomplete data or those collected not in conformity with the law, as well as the right to oppose to their processing for legitimate reasons;

e. holder of the data processing is the Management Department, San Giobbe – Cannaregio n. 873 30121 – Venice.

Venice, 01st March 2019

The Director of Management Department
Prof. Gaetano Zilio Grandi

Responsible for the administration procedure
Management Department Executive Officer
Dr. Sonia Pastrello

This original document is archived at the Management Department
Attachment 1 (allowed expenses)

REIMBURSEMENT OF TRAVEL COSTS (only for Croatian students)

FLIGHT
The only expenditure related to the use of the class economy is allowed. The reimbursement of travel costs can be done only upon presentation of the paper ticket’s original or printout of the e-ticket, as well as original boarding passes or printout of the digital versions.

TRAIN
The only expenditure related to the use of the class economy is allowed. The reimbursement of travel costs can be done only upon presentation of the original of the paper ticket or printout of the e-ticket.

URBAN AND EXTRA-URBAN TRANSPORTATION
The reimbursement of travel costs can be done only upon presentation of the original of the paper ticket.

TAXI
The reimbursement is not allowed except in case of strike or unavailability of public transportation.

PRIVATE CAR
The reimbursement is not allowed.

REIMBURSEMENT OF FOOD AND ACCOMMODATION COSTS

<table>
<thead>
<tr>
<th>Description</th>
<th>Ceiling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ceiling for the food reimbursement daily</td>
<td>Euro 45,00</td>
</tr>
<tr>
<td>Ceiling for the accommodation reimbursement daily</td>
<td>Euro 100,00</td>
</tr>
</tbody>
</table>

FOOD
The documents for food reimbursement is complete when the document includes the header of the restaurant owner, the amount paid and the purpose of the payment.

ACCOMODATION
The documents for accommodation reimbursement consists of an invoice registered to the person stayed in the hotel.