Research fellowship on Digital Food: determinants and strategic implications of the digitalization of agri-food firms - Università Ca’ Foscari Venezia (Italian law 30 December 2010, n.240, art. 22)

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following [link]. The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

Description
The Department of Management at Università Ca’ Foscari Venezia invites applications for a fellowship in: Digital Food: determinants and strategic implications of the digitalization of agri-food firms, under the supervision of prof. Vladi Finotto (SECS-P/08).

The research shall be carried out in Italian and English. The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefiting from the range of expertise at Università Ca’ Foscari Venezia.

Abstract: Digital strategies in the food industry gained attention in the academic and professional debates. The reasons are many: digital applications and services are used by consumers to learn about products and to interact with other consumers; they enable forms of communication that fit with the thick cultural dimension attached to products and their terroirs; they promise to lower the barriers to communicate with foreign markets. Italian firms in the industry still lag behind in capitalizing the opportunities offered by the Internet. The project will produce knowledge on the determinants and the strategic implications of the digitalization of agri-food firms through 2 streams of analysis: the research team will investigate (i) users’ online conversations to understand how they influence and are influenced by firms’ communication; (ii) the “digital readiness” of firms in the industry through a survey and case studies.

Who can apply
Prospective candidates are expected to hold doctoral degree in Management or Economics and relevant experience on the research topic and scientific-professional curriculum suitable to the development of research activities related to the fellowship.

Ca’ Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

Duration of contract: 12 months (approximately starting: June 2019).

Stipend: The research fellowship amounts to 19.367,00 Euros per year, including taxes and social charges.

Deadline for submission of applications: May 8th 2019, 12 noon (Italian time).

How to apply:
Candidates should submit:
1. The application form;
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both to enclosed as a one single.pdf file. [link]
3. A copy of a valid identity document (either Identity Card or Passport);
4. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
5. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research.
Research funded projects;
6. All documents, qualifications and publications relevant for the selection procedure (please, see the notice link);
All the schemes of the quoted documentation are available on the website (link).

How to submit your application

Applications should be submitted by the online procedure, available on the notice webpage (link)
Or submit here: https://static.unive.it/domandeconcorso-en/accesso/dma-finotto-cofinanziato

The candidate, after the uploading, will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidate if necessary could access the procedures for updating any data and materials by the link provided by the e-mail, in any case any updates must be made no later than the deadline May 8th 2019, 12 noon (Italian time).

We will inform that the University will be closed on the following days: April 22th, 25th-26th 2019 and May 1st 2019.

Please note that the University can be contacted for any support needs by the candidate until 24 hours prior to the deadline.
Please note that in case of an high number of applications and/or weight of the materials loaded by the candidates the system might become slower, Therefore it is suggested not to start the process close to the deadline.

NB: the University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

Evaluation

The total mark of each candidate will be awarded based on 100 total points. The evaluation takes into account the criteria and thresholds described in the table below.

<table>
<thead>
<tr>
<th>Evaluation criteria</th>
<th>Scores</th>
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</thead>
<tbody>
<tr>
<td>Qualifications (including publications and tests)</td>
<td>Maximum 60 points;</td>
</tr>
<tr>
<td>Interview and other tests (if foreseen)</td>
<td>Maximum 40 points</td>
</tr>
<tr>
<td>TOTAL AVAILABLE SCORES</td>
<td>100</td>
</tr>
<tr>
<td>MINIMUM THRESHOLDS</td>
<td></td>
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<tr>
<td>Minimum threshold for the admission to the interview</td>
<td>42/60</td>
</tr>
<tr>
<td>Minimum threshold for passing the interview and other tests (if foreseen)</td>
<td>28/40</td>
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</tbody>
</table>

Selection procedure

The interview will be on May 17th 2019, 9.00 a.m. (Italian time) in the Università Ca’ Foscari Venezia – Dipartimento di Management, San Giobbe – Cannaregio, 873 Meeting room – first floor.

The short-list of the candidates admitted to the interview, or any postponement, will be published on the University’s webpage on May 14th 2019 (link).
Candidates living farther than 200 Kms from Venice may ask to hold a telematic interview.

Information and contacts

Candidates may find further details about the application process and the research project in the official call published on the following (link)
Preliminary inquiries about the research program should be addressed to Vladi Finotto <vfinotto@unive.it>
Additional information about the application procedure may be obtained from Elisabetta Cagnin <secreteria.management@unive.it>