Description
The Department of Management of the Ca’ Foscari University of Venice, on the basis of resolution taken during the Council of Department on 16 July 2021 on the awarding of research grants for visiting fellows, hereby calls for applications for the research entitled "An artistic perspective of visual narration of corporate identity" CUP H75F21000980005 lasting 6 months.

The Visiting Fellow must perform the following research:

The Visiting Fellow moves from the experience gained by the Management Department with the Minor in Management of Art, with the objective of reinforce it both intellectually and empirically, by exploring the relations between audiovisual and corporate identity in all their expressions and directions. The Visiting Fellow will perform an analysis of audiovisual products commissioned by companies to disseminate their identity and products. By the integration of these results with the study of the offer, the outcome might define an artistic and authorial notion of visual corporate storytelling, which will guide the evolution towards higher standards and quality of corporate videos.

Objectives – The research aims at identify and comprehend the relation between audiovisual language and corporate identity along the various directions in which the relation may express itself. The principle areas of investigation will be audiovisual products commissioned by the companies to communicate their organization identity, specific initiatives or, more generically, their products and process. More in detail, the first outcome will be to establish and motivate a distinction within the vast phenomenon of corporate video-storytelling: on one side, a “prêt-à-porter” production, on the other the “haute couture”. The second category will be especially interesting for its authorial base and the cinematographic-like language.

The second objective is to deepen and sketch the principal characteristics of corporate audiovisual products, in order to distinguish innovative storytelling proposals from a mainstream approach.

Third objective, then, is to map the production chain (communication agencies, festivals, directors, technicians), to guarantee a better connection between cinematographic language and corporate representations, trying to design an evolutionary path towards higher quality of corporate videos.

Expected results – The research activity will produce a report and an executive abstract to address the above-mentioned objectives and identify the most relevant characteristics of corporate audiovisual products. Such results will also function as didactic support in the Minor in Management of Art of Management Department.

The Visiting fellow’s activity will be carried out remotely in the following minimum ways:
upon completing their research, fellows must provide the department with the following research output:
- a final report on the activities undertaken, highlighting the results achieved.
Visiting fellows will also be required to complete a "weekly diary" on monthly basis, recording their research activities. For anything not specified in this Call, please refer to the Regulations, applicable legislation and the Regional Directive on the ESF funding in question and subsequent additions.

Duration of the contract: 6 months, indicatively starting in September 2021.

Amount: The total amount of the research fellowship is € 8.500 (eight thousand, five hundred) , exempt from IRPEF (personal income tax) and INPS (social security contributions). The amount awarded is understood to include any costs relating to the undertaking of the research envisaged by the project.

The monthly amount shall only be approved and awarded for whole months completed, and amounts for months not completed shall not be awarded.

Deadline for the submission of applications: 17th of August 2021 at 13:00 (as provided for the Regulation for the awarding of research grants, the deadline must be at least 15 days from the date of publication of the call for applications).

Should the deadline indicated fall on a Saturday or public holiday, the deadline shall be extended to the first following working day. Please consider that the University will be closed from the 9th of August to the 15th of August, included.
Who can apply? (University Regulation for short-term research fellowships, Art. 3)
Applications are open to EU citizens and non-EU citizens who hold:
  a) Master's degree or equivalent foreign qualification in Art, Music and Entertainment disciplines.
  b) Professional experience in corporate video storytelling;
  c) Proficiency in Italian language (B2 at least).
The requisites must be possessed by the date of expiry of the term established by this selection announcement.
Candidates are admitted subject to selection, exclusion from the competition, for lack of the prescribed requirements, can be arranged at any time, even after the selection has been made, with a justified provision and notified to the interested party.
The requirements must be held by the deadline for this call for applications.
Candidates are admitted to the selection conditionally; they may be excluded from the call at any time should they fail to meet the predefined requirements, even after the selection process is complete, with just cause and notification sent to the person concerned.

Incompatibility (University Regulations for short-term research fellowships, Art. 12)
The grant may not be combined with:
  • research grants awarded according to Law no. 240 of 30 December 2010, Art. 22 (“assegno di ricerca”);
  • scholarships awarded for any reason, except those awarded by national and foreign research institutes for research periods abroad as part of the specific activities stated in the programme of work carried out by the holder.
If the grant holder is also self-employed or an employee or contract worker, compatibility shall be certified by the Principal Investigator.
The awarding of the grant does not imply the establishment of any employment contract, nor does it give rise to any rights of access to positions of employment at the university.

How to apply (University Regulations for short-term research fellowships, Art. 5)
Candidates must submit:
  a) The application form, signed and dated, available on the dedicated Department web page http://www.unive.it/data/17431/ and on the University website http://www.unive.it/data/12122/.
  b) A CV in European format, available online from link http://www.unive.it/pag/10368/, signed and dated.
  c) A photocopy of a valid identity document (identity card or passport)
  d) Any other document, qualification or publication that may be useful in the selection process

How to submit an application
The lack or inaccuracy of the declaration(s) referred to in letters a), b), c), d) and e) will result in exclusion from the selection.
The University carries out random checks on the veracity of the statements made by the candidates in the applications and in the curriculum.
If from the control indicated above the untruthfulness of the content of the declaration emerges, the declarant forfeits any benefits resulting from the provision issued on the basis of the untruthful declaration, without prejudice to the provisions of the criminal code and special laws on the subject.
Applications can be:
  1) sent by certified e-mail to the address protocol@pec.unive.it.
Indicate the following wording in the subject of the e-mail: < AUDIOVISIVO CORPORATE_Panozzo >. It should be noted that the validity of such sending, as established by current legislation, is subject to the use by the candidate of a certified e-mail box in turn. Therefore, sending from a simple / ordinary e-mail box will not be considered valid even if addressed to the PEC of the Ca’ Foscari University of Venice. Only documents in PDF format must be attached to the e-mail message;
Selection and evaluation procedures
Candidates shall be selected on the basis of their qualifications by a selection committee appointed pursuant to Art. 7 of the Regulation for the awarding of short-term research fellowship. Foreign candidates or Italian candidates living abroad may request to be interviewed via video conference.

The Selection Committee awards a maximum of 100 points to applications, on the basis of the qualifications (or, alternatively, qualifications and interview), and then drafts a final merit-based ranking according to the assigned scores and identifies the winner. If the event of a tie, priority shall be granted to the younger of the two candidates. The ranking shall be used according to the order in which it has been formulated and, in the event of withdrawal or failure by the assignee to accept the award by the deadline set by the department or early termination of the research collaboration agreement, the grant shall be assigned to another candidate following the order of the final merit-based ranking, in accordance with the Regulation for the Awarding of short-term research fellowships (Art. 8). The Selection Committee shall submit a competition report to the Director of the research department, who, after verifying the legitimacy of the competition procedure, shall approve the procedure and award the grant by Director’s decree.

Awarding of the grant and publication of the documents
Having received the documents relating to the selection procedure, the Department Director shall approve the ranking and the competition report by Director’s decree and make them public. The secretariat of the department that issued the call for applications shall inform the winner in writing, including the start date of the grant. The winner must accept the grant within seven days of receipt of the written notification referred to above, under penalty of revocation. In the event of withdrawal by the assignee, the grant shall be assigned to another candidate, following the order of the final merit-based ranking. The results of all phases of the selection process shall be published in the University’s online register, on the Department web page http://www.unive.it/data/30402/ and on the dedicated page of the University website http://www.unive.it/data/17431/. Access shall nonetheless be guaranteed to the records of the selection procedure, pursuant to Italian Law no. 241 of 7 August 1990 and subsequent amendments and additions and the relative internal implementing regulation.

Personal data
Personal data treatment will be conducted in conformity with national and EU law (D.lgs 196/2003 ad EU Rule 2016/679). It is possible to download the policy document (in Italian) here: https://www.unive.it/pag/36550/

Person in charge of the procedure
In accordance with the provisions of Art. 5 of Italian Law no. 241 of 07/08/1990 and subsequent amendments and additions, the person in charge of the administrative procedure for this selection procedure is Sonia Pastrello, secretary of the Department of Management.
Final rules
For anything not contemplated by this Call for Applications, please refer to the Regulation, applicable legislation and the Regional Directive on the ESF funding in question and subsequent additions.

Digitally signed
The Head of the Department of Management
Prof. Anna Comacchio

Digitally signed
Seen
The person in charge of the procedure, the secretary of the Department of Management, Sonia Pastrello.
Application form

To the Director of the Department of Management
Ca’ Foscari University, Venice
San Giobbe, Cannaregio 873
30121 Venezia

The undersigned ___________________________ born in ______________________________ (prov. of ____) on ________________, passport no. / taxpayer’s code no. ______________________ residency (province di _____), in (street) ______________________n. ____, postcode ______________
nationality ________________________, tel. ____________________________ mobile _______________________________
e-mail ______________________________ [certified email, if possessed: ____________________________]

HEREBY SUBMIT

My application for the qualification-based public selection process, per procedure announced for the short research fellowship titled “An artistic perspective of visual narration of corporate identity” CUP H75F21000980005.

I, the undersigned, fully aware of the liabilities, including criminal liability, arising from untruthful declarations, pursuant the Italian law D.P.R. 445/2000 hereby declare:

a) S/he holds the qualification of (tipo titolo di studio specificando Classe di Laurea e punteggio finale) ______________________________ obtained on (data)________________ at the University of/other legal entity_____________________________________________(*).

Nota*: for titales obtained abroad, please attach copy of the degree with translation in Italian or English and the evaluations for each exam, toghether with a declaration of the conformity of the translation with the original document or the Diploma Supplement;

b) s/he is of ________________ nationality [for non-EU citizens already residing in Italy only, that s/he is in possession of a residence permit/research visa for ________________ expiry date on ____________];

c) s/he e is physically fit for the position;

d) to be aware that the awarding of the short term research fellowship is not compatible with the positions referred to in art. 12 of the Regulations for short term research fellowships and the current legislation;

e) s/he is not subject to measures restricting personal freedom ;

f) to not have any kinship and affinity, up to and including the fourth degree, with any professor belonging to the Department or to the Centre announcing the call for applications, or with the Rector, the Chief Executive Officer or a member of the University Board of Directors and to be aware of the relevant provisions of Law 240/2010. Article 18, par. 1, lett b);

g) s/he requests the following benefits established by Law no. 104/92:

___________________________________________________________________________________

h) s/he uses the following address for the purposes of this application:

_____________________________________(street) no. ____________________ at ___________________________
municipality ___________________________ POSTCODE __________________ PROV
tel. __________________ land line __________________ mobile __________________ email __________________
undertaking to communicate any subsequent variations and recognising that the administration accepts no liability in the event of the addressee being untraceable.

Informazioni e contatti: Per ulteriori informazioni contattare: Dipartimento di Management – Settore Ricerca – tel. 041 – 2348705 – e-mail: ricerca.management@unive.it
i) to be aware that all the communication to candidates, with regard to this procedure, will be published on the dedicated web page in the Department website: [http://www.unive.it/data/17431/](http://www.unive.it/data/17431/) and on the University website [http://www.unive.it/data/12122/](http://www.unive.it/data/12122/) and that this publication is intended as legal notification.

The undersigned gives her/is consent for the personal data provided to be processed, in compliance with Legislative Decree no. 197/2003 and subsequent amendments and modifications, for the requirements related to this selection procedure. It is possible to download the informative sheet at the following link: [https://www.unive.it/pag/29567](https://www.unive.it/pag/29567).

The following are enclosed with this application:

- a detailed CV with professional, academic and research background;
- copy of an identity document;
- any other document required by the call;
- any other documentation deemed relevant for the evaluation

Date, __________

Signature of the candidate

____________________

NB:
The University does not take any responsibility for cases of unavailability of the recipient or for the dispersal of communications resulting from inaccurate indication of domicile or of contact details by the candidate, failure or late communication of contact details’ variation or any other reason not attributable to the University, nor from any error in postal delivery, or in any case from acts attributable to third parties, from unforeseeable circumstances or force majeure.

The declarations made in the application shall be considered made pursuant to the D.P.R. n. 445/2000 and subsequent amendments, by candidates entitled to use the simplified administrative certifications allowed by the aforementioned decree.
INFORMATIVA SUL TRATTAMENTO DEI DATI PERSONALI
ai sensi dell’articolo 13 del Regolamento (UE) 2016/679

L’Università Ca’ Foscari Venezia, nell’ambito delle proprie finalità istituzionali e in adempimento agli obblighi previsti dall’art. 13 del Regolamento UE 2016/679 (“Regolamento”), le fornisce informazioni in merito al trattamento dei dati personali da Lei conferiti all’Ateneo ai fini dell’espletamento della procedura di selezione cui intende partecipare.

1) TITOLARE DEL TRATTAMENTO
Il Titolare del trattamento è l’Università Ca’ Foscari Venezia, con sede in Dorsoduro n. 3246, 30123 Venezia (VE), nella persona del Magnifico Rettore.

2) RESPONSABILE DELLA PROTEZIONE DEI DATI
L’Università ha nominato il “Responsabile della Protezione dei Dati”, che può essere contattato scrivendo all’indirizzo di posta elettronica dpo@unive.it o al seguente indirizzo: Università Ca’ Foscari Venezia, Responsabile della Protezione dei Dati, Dorsoduro n. 3246, 30123 Venezia (VE).

3) CATEGORIE DI DATI PERSONALI, FINALITÀ E BASE GIURIDICA DEL TRATTAMENTO
I dati da Lei forniti per la partecipazione alla procedura di selezione sono trattati per la gestione della predetta procedura e dell’eventuale graduatoria (ove prevista dal bando).
Le verrà chiesto di conferire i propri dati anagrafici e di contatto nonché i dati relativi alle Sue esperienze di studio e professionali pregresse.
Salvo che la procedura di selezione non sia dedicata a categorie protette, per partecipare non è necessario conferire dati di natura sensibile (per esempio, relativi allo stato di salute, all’orientamento sessuale o alle opinioni politiche o sindacali); si pregano, pertanto, i candidati di non fornire tali dati, salvo ove ritenuti necessari per una migliore valutazione della propria posizione ovvero, in caso di disabilità, per ottenere idoneo supporto durante la procedura. Nell’ambito delle procedure di selezione, potrebbero essere raccolti, ai sensi dell’art. 2 del DPR 487/1994, anche dati relativi a eventuali condanne penali o a procedimenti penali in corso a Suo carico, al fine di valutare il possesso dei requisiti di ammissione o per adottare i conseguenti provvedimenti amministrativi. L’Ateneo può, inoltre, acquisire d’ufficio alcune informazioni per verificare le dichiarazioni da Lei presentate (es. verifica presso il casellario giudiziale; richieste di conferma dei titoli di studio; richiesta ai comuni dello stato di famiglia; ecc.).
La base giuridica di tale trattamento è rappresentata dall’art. 6.1.e) (“esecuzione di un compito di interesse pubblico o connesso all’esercizio di pubblici poteri”), in connessione, in caso di dati di natura sensibile, con l’art. 9.1.b) (“obblighi e diritti in materia di diritto del lavoro e della sicurezza sociale”) e, in caso di dati relativi a condanne penali o a procedimenti penali, con l’art. 10 (“trattamento di dati relativi a condanne penali e reati autorizzato da una norma di legge”) del Regolamento nonché dell’art. 2 del DPR 487/1994.
Il trattamento dei dati personali è improntato ai principi di correttezza, liceità e trasparenza e di tutela della riservatezza e dei diritti dell’interessato, nonché agli ulteriori principi previsti dall’art. 5 del Regolamento. Il conferimento dei dati è necessario per il conseguimento delle finalità sopra indicate. In assenza di tali dati non sarà ammesso alla selezione o non potrà beneficiare di ausili.

4) MODALITÀ DI TRATTAMENTO
Il trattamento dei dati personali verrà effettuato da soggetti autorizzati (nel rispetto di quanto previsto dall’art. 29 del Regolamento), con l’utilizzo di procedure anche informatizzate, adottando misure tecniche e organizzative adeguate a proteggerli da accessi non autorizzati o illeciti, dalla distruzione, dalla perdita d’integrità e riservatezza, anche accidentali.

5) TEMPI DI CONSERVAZIONE
I dati saranno conservati in conformità alle norme sulla conservazione della documentazione amministrativa.

6) DESTINATARI E CATEGORIE DI DESTINATARI DEI DATI PERSONALI
Per le finalità sopra riportate, oltre ai dipendenti e collaboratori dell’Ateneo specificamente autorizzati (personale preposto alle procedure selettive), potranno trattare i dati personali anche i componenti della commissione di selezione e soggetti che svolgono attività in outsourcing per conto del Titolare, nella loro qualità di Responsabili esterni del trattamento.

Le medesime informazioni potranno essere comunicate alle amministrazioni pubbliche direttamente interessate alla posizione giuridico-economica del candidato assunto.

Non sono previste ulteriori comunicazioni a terzi se non a soggetti a cui i dati devono essere trasmessi in adempimento di obblighi di legge o, a richiesta, a organi giudiziari e di controllo.

I dati del candidato assunto saranno soggetti a diffusione per l’assolvimento degli obblighi in materia di trasparenza di cui al Decreto Legislativo n. 33/2013 e s.m.i..

Gli esiti delle eventuali prove intermedie e le graduatorie finali saranno pubblicati secondo la normativa vigente.

7) CONFERIMENTO DEI DATI
Il conferimento di tali dati è necessario per valutare i requisiti di partecipazione e il possesso dei titoli. La loro mancata indicazione può precludere tale valutazione, con conseguente esclusione dalla procedura.

8) DIRITTI DEGLI INTERESSATI E MODALITÀ DI ESERCIZIO
In qualità d’interessato, ha diritto di ottenere dall’Ateneo, nei casi previsti dal Regolamento, l’accesso ai dati personali, la rettifica, l’integrazione, la cancellazione degli stessi o la limitazione del trattamento ovvero di opporsi al trattamento medesimo (artt. 15 e ss. del Regolamento). La richiesta potrà essere presentata, senza alcuna formalità, contattando direttamente il Responsabile della Protezione dei Dati all’indirizzo dpo@unive.it ovvero inviando una comunicazione al seguente recapito: Università Ca’ Foscari Venezia - Responsabile della Protezione dei Dati, Dorsoduro 3246, 30123 Venezia. In alternativa, è possibile contattare il Titolare del trattamento, scrivendo a PEC protocollo@pec.unive.it.

Gli interessati, che ritengono che il trattamento dei dati personali a loro riferiti avvenga in violazione di quanto previsto dal Regolamento, hanno, inoltre, il diritto di proporre reclamo all’Autorità Garante per la protezione dei dati personali, come previsto dall’art. 77 del Regolamento stesso, o di adire le opportune sedi giudiziarie (art. 79 del Regolamento).

Data ultima revisione: settembre 2020.