PUBLIC SELECTION FOR AWARDING OF No. 1 RESEARCH FELLOWSHIP (PROFILE G) LASTING 14 months in the framework of RIR project “SMARTLAND – Smart Destinations in the Land of Venice”, D.G.R. no. 822 dated 23/06/2021, CUP B76B20000990009. Procedure announced by Call ref. no. 548/2021 Prot. n. 0082294 dated 08/07/2021 c/o Department of Management.

PRELIMINARY SESSION - MINUTES OF PROCEEDING

The judging Commission, nominated with (call Ref. No.) 602/2021 prot. 0088721 dated 29/07/2021 is meeting on 02/08/2021 at 12:01 p.m. on-line on the topic: definition of evaluation criteria for applicants to the Call for specific project ref. no. 548/2021 Prot. 0082294 dated 08/07/2021.

Attending:
- Prof. Carlo Bagnoli – President;
- Prof. Andrea Albarelli – Member (with the function to take the minutes);
- Prof. Maurizio Massaro – Member.

Prof. Carlo Bagnoli presides the session; Prof. Andrea Albarelli has the function to take the minutes.

The Commission, prior to the examination of the applicants documentation, is summoned to determine the evaluation criteria.

The evaluation of the scientific and professional qualifications will be in conformity with the requirements deemed necessary for carrying out the research activities.

The Commission decides to specify the evaluation grid for qualifications, possible tests and interview in accordance with university Regulations, and as follows.
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**Detailed EVALUATION AND GRADING GRID for Research Fellowship on a Specific project**  
(as per Regulations art 7)

<table>
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<tr>
<th>Evaluation criteria</th>
<th>Grade</th>
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| Qualifications and publications (eventually other tests) | • Qualifications - Master’s degree max 15 points;  
• Publications relevant for what concerns the research topic max 5 points;  
• Experience in research projects and activities coherent with the topics covered by the announcement max 30 points;  
• maximum 5 for the assessment of Marie Skłodowska Curie Actions - Individual Fellowships / ERC / FIRB / SIR or equivalent (provided it exceeds the minimum thresholds provided for in the respective calls) according to the following structure:  
  - 0 points for those who have not submitted a proposal or obtained an overall negative evaluation or in at least one of the criteria;  
  - max 5 for those who have obtained a positive evaluation or have already completed a Marie Skłodowska Curie Actions - Individual Fellowships / ERC / FIRB / SIR project or equivalent.  
• From 0 to 3 points for a research doctorate or the completion of the attendance of a doctoral course pending the award of the degree, with specific regard to the relevance with the topic of the call and whether or not the title of ‘Research Doctor’ is obtained  
• Certificates for specialised, post-graduate courses max 5 points |
| Interview | - Customer experience and customer journey modeling techniques - from 0 to 10 points;  
- Business model analysis methodologies and main patterns of strategic innovation - from 0 to 10 points;  
- Structured literary review methodology - from 0 to 10 points;  
- Platform business models and main architectural solutions - from 0 to 10 points |
| Maximum Total grade | 100 |
| Minimum threshold for admission to the interview | 42 |
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Procedure announced by Call ref. no. 548/2021 Prot. n. 0082294 dated 08/07/2021 c/o Department of Management.

| Minimum threshold for passing the interview test | 28 |
| Minimum final threshold                         | 70 |

The Commission hereby notifies that no. 6 applications have been received for the Research Fellowship “Definition of guidelines for the design and provision of services functional to the strategy of the digital ecosystem of tourism in the land of Venice” (Profile G) tutor Prof. Carlo Bagnoli.

As established in this document, the Commission requires the Department of Management Secretariat the entire documentation sent by the candidates as required by the notice for the evaluation procedure.

At 12:15 p.m. the meeting is over.

The Commission is convened on 02/08/2021 at 12:20 pm on online meeting for the evaluation of the qualifications.

Read and approved electronically

JUDGING COMMISSION
- Prof. Carlo Bagnoli – President
- Prof. Andrea Albarelli – Member (with the function to take the minutes)
- Prof. Maurizio Massaro – Member