

**1 Research fellowship on: “Rethinking cultural regeneration for sustainable development in heritage cities”, PNRR iNEST Project, Interconnected North-East Innovation Ecosystem - Implementing Entity: University of Padua, - CUP: H43C22000540006**

(Italian law 30 December 2010, n.240, art. 22)

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following ([link](#)). The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

**Description**

The Centro temporaneo “Progetto Ecosistema dell’Innovazione” at Università Ca' Foscari Venezia invites applications for 1 fellowship in:

**Title:** Rethinking cultural regeneration for sustainable development in heritage cities

**SSD or Research sector:** ECON-06/A;

**Cod. GSD:** 13/ECON-06 - ECONOMIA AZIENDALE

**Scientific coordinator and supervisor:** Prof. Fabrizio Panozzo

**Duration:** 12 months

**Abstract:** This research grant focuses on urban regeneration through culture and creativity to promote sustainable development and strategies for responsible tourism in heritage cities. The research will be conducted in person, primarily in Venice and Veneto, in constant collaboration with faculty and researchers from the iNest Spoke 6 project to ensure ongoing alignment between the grant’s goals and the broader project objectives. Adopting a reflective perspective, the project aims to verify and consolidate empirical evidence on the effectiveness and impact of numerous urban regeneration initiatives undertaken in recent decades, building a robust knowledge base to inform more targeted interventions. While many projects have sought to attract new creative classes or digital nomads, it is crucial to deepen the understanding of their effects on urban and social fabric, including phenomena like gentrification and the growing divide between so-called creative classes and local communities. This research grant aims to explore alternative models of urban regeneration that leverage culture and creativity to foster economic development, social cohesion, and community engagement, addressing the challenges posed by overtourism and sustainability. The project will employ qualitative methodologies, including ethnographic studies, interviews, and case studies in heritage cities, to develop a comprehensive and actionable understanding of the dynamics involved. The research will focus on developing strategies that place local communities at the centre of urban regeneration processes, conceived as inclusive and sustainable tools for enhancing cultural resources without compromising the identity of places. It will also examine the design of authentic and responsible tourism experiences that harmonise tourism dynamics with residents’ needs, avoiding overexploitation and ensuring a balance between tourist appeal and urban well-being. Inspired by the New

European Bauhaus principles, the project will explore how aesthetics, inclusivity, and sustainability can be integrated into urban regeneration processes, utilising culture and creativity as drivers of social innovation and participatory development.

**Research fellowship results:** The research will aim to produce results relevant to the field, including publications in academic journals specialising in sustainable business models, cultural heritage conservation, urban regeneration, and responsible tourism. These outcomes are expected to influence academic discussions and public policies, offering concrete recommendations to promote urban regeneration models that respect local communities' needs, strengthen social cohesion, and contribute to economically and ecologically sustainable development in heritage cities.

The research may be carried out in English.

The fellowship is intended to provide the successful candidates with the opportunity to pursue their own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

### Who can apply

Prospective candidates are expected to hold a master's degree in cultural management or equivalent title obtained abroad and a professional scientific curriculum suitable for carrying out research activities.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

The following are considered preferential qualifications:

- the doctoral degree;
- the completion of attendance of a doctoral course pending the awarding of the degree;
- specialization diplomas and certificates of attendance at postgraduate specialization courses, obtained both in Italy and abroad; the performance of documented research activities in public and private entities with contracts, scholarships or assignments both in Italy and abroad;
- specialized master's degree on the research topic;
- specialized professional experience on the research topic.

**Duration of contract:** 12 months (approximately starting in February 2025)

**Stipend:** The research fellowship amounts to 21.100,00 Euros per year gross percipient, net of charges to be borne by the institution.

**Deadline for submission of applications:** January 16<sup>th</sup>, 2025, 12.00 noon

## How to apply:

Candidates shall submit:

1. The application form;
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both to enclosed as a one single.pdf file ([link](#)); a declaration must be appended in the footnote of the curriculum, pursuant to the Italian DPR 445/2000 and subsequent amendments and additions, that the information provided corresponds to the truth. Moreover, the candidates have to consent to the use of their personal data for the purposes of this selection procedure pursuant to the Italian Legislative Decree 196/2003 and to the EU Regulations 2016/679;
3. The attachments called “obligations and understanding” and “participation and compatibility”;
4. All documents, qualifications and publications relevant for the selection procedure (please, see the notice - [link](#));
5. A copy of a valid identity document (either Identity Card or Passport);
6. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
7. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects.

All the schemes of the quoted documentation are available on the website ([link](#)).

**Incomplete applications will be rejected.**

## How to submit your application

Applications should be submitted by the online procedure, available at the following link:

<https://apps.unive.it/domandeconcorso-en/accesso/inest16012025rigenerazione>

The candidates, after the uploading, will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidates, if necessary, could access the procedures for updating any data and materials by the link provided by the e-mail, in any case any updates must be made no later than the deadline of **January 16<sup>th</sup>, 2025, 12.00 noon**.

Please note that the University can be contacted for any support needs by the candidate until 24 hours prior to the deadline.

*Please note that from 24/12/2024 to 06/01/2025 inclusive, the Offices will observe a period of closure for Christmas holidays.*

Please note that in case of a high number of applications and / or weight of the materials loaded by the candidates the system might become slower, therefore it is suggested not to start the process close to the deadline.

**NB:** The University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

## Evaluation

Up to 100 points, specifically:

For qualifications, publications and possible tests, from 0 to 60;

For interview, from 0 to 40.

## Selection procedure

Short-listed candidates will be invited for interview on **January 21<sup>st</sup>, 2025 (Italian time)**. The short-list of the candidates admitted to the interview, the exact time or any postponement, will be published on the University's webpage on **January 17<sup>th</sup>, 2025** ([link](#)).

The interview will be held in remote only. Further details on how and when to connect online will be published alongside the convocation notice.

**It is the candidate's responsibility to check the admission results and, if admitted, to show up at the required date and time.**

The interview may ascertain knowledge of the following topic:

- urban regeneration through culture and creativity for sustainable development;
- social and economic impact of cultural regeneration practices;
- strategies for responsible tourism through interaction between the creative class and local communities.

## Information and contacts

Candidates may find further details about the application process and the research project in the official call published on the following ([link](#))

For further information please contact CESA, email: [inest\\_pnrr@unive.it](mailto:inest_pnrr@unive.it)