

1 Research fellowship on: “Authenticity and creative productions for sustainable tourism in heritage cities”, PNRR iNEST Project, Interconnected North-East Innovation Ecosystem - Implementing Entity: University of Padua, - CUP: H43C22000540006

(Italian law 30 December 2010, n.240, art. 22)

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following ([link](#)). The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

Description

The Centro temporaneo “Progetto Ecosistema dell’Innovazione” at Università Ca' Foscari Venezia invites applications for 1 fellowship in:

Title: Authenticity and creative productions for sustainable tourism in heritage cities

SSD or Research sector: ECON-06/A;

Cod. GSD: 13/ECON-06 - ECONOMIA AZIENDALE

Scientific coordinator and supervisor: Prof. Fabrizio Panozzo

Duration: 12 months

Abstract: This research grant aims to develop sustainable business models by exploring the potential relationship between authentic creative productions and tourism in heritage cities, contributing to the broader goal of designing sustainable experiences that support circular economies, inclusivity, and cultural regeneration. The research will be conducted in person, primarily in Venice and Veneto, in constant collaboration with the faculty and researchers involved in the iNest Spoke 6 project to ensure continuous synergy between the grant’s objectives and the activities of the broader project. Building on the concept of coherence in craftwork, the project examines how artisans and creatives can foster sustainable tourism by producing authentic objects rooted in local communities’ shared heritage and cultural imaginaries. These craft products, designed to move beyond stereotypical representations, offer richer and more meaningful visitor experiences aligned with principles of cultural sustainability and inclusive economic practices. The research aims to understand how coherence—linking the artisan, the creative process, and the crafted object to temporal and spatial contexts—can enhance the authenticity of the tourist experience while promoting practices that value local cultural heritage and support socially cohesive economies. Using qualitative methodologies, including ethnographic studies, interviews with artisans, and case studies in heritage cities, the project seeks to develop a deeper understanding of how reflections on authenticity can contribute to impactful and sustainable tourism practices. It will also examine how these practices align with circular economy principles, inclusivity, and accessibility, promoting regenerative approaches for natural and built environments. A central component of the research grant will involve producing concrete policy recommendations for decision-makers, including guidelines for integrating craftsmanship into sustainable

tourism strategies, support mechanisms for artisans through funding, training, and collaboration opportunities, and policies to balance economic benefits with the preservation of cultural identity.

Research fellowship results: This research emphasises the production of high-impact results, such as articles published in academic journals addressing sustainable business models, circular economies, and cultural heritage preservation. These publications aim to influence scholarly debates and practical applications in tourism management in heritage cities.

The research may be carried out in English.

The fellowship is intended to provide the successful candidates with the opportunity to pursue their own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

Who can apply

Prospective candidates are expected to hold a master's degree in cultural management or equivalent title obtained abroad and a professional scientific curriculum suitable for carrying out research activities.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

The following are considered preferential qualifications:

- the doctoral degree;
- the completion of attendance of a doctoral course pending the awarding of the degree;
- specialization diplomas and certificates of attendance at postgraduate specialization courses, obtained both in Italy and abroad; the performance of documented research activities in public and private entities with contracts, scholarships or assignments both in Italy and abroad;
- specialized master's degree on the research topic;
- specialized professional experience on the research topic.

Duration of contract: 12 months (approximately starting in February 2025)

Stipend: The research fellowship amounts to 21.100,00 Euros per year gross percipient, net of charges to be borne by the institution.

Deadline for submission of applications: January 16th, 2025, 12.00 noon

How to apply:

Candidates shall submit:

1. The application form;
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both to enclosed as a one single.pdf file ([link](#)); a declaration must be appended in the footnote of the curriculum, pursuant to the Italian DPR 445/2000 and subsequent amendments and additions, that the information provided corresponds to the truth. Moreover, the candidates have to consent to the use of their personal data for the purposes of this selection procedure pursuant to the Italian Legislative Decree 196/2003 and to the EU Regulations 2016/679;
3. The attachments called “obligations and understanding” and “participation and compatibility”;
4. All documents, qualifications and publications relevant for the selection procedure (please, see the notice - [link](#));
5. A copy of a valid identity document (either Identity Card or Passport);
6. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
7. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects.

All the schemes of the quoted documentation are available on the website ([link](#)).

Incomplete applications will be rejected.

How to submit your application

Applications should be submitted by the online procedure, available at the following link:

<https://apps.unive.it/domandeconcorso-en/accesso/inest16012025autenteprodcreative>

The candidates, after the uploading, will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidates, if necessary, could access the procedures for updating any data and materials by the link provided by the e-mail, in any case any updates must be made no later than the deadline of **January 16th, 2025, 12.00 noon**.

Please note that the University can be contacted for any support needs by the candidate until 24 hours prior to the deadline.

Please note that from 24/12/2024 to 06/01/2025 inclusive, the Offices will observe a period of closure for Christmas holidays.

Please note that in case of a high number of applications and / or weight of the materials loaded by the candidates the system might become slower, therefore it is suggested not to start the process close to the deadline.

NB: The University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

Evaluation

Up to 100 points, specifically:

For qualifications, publications and possible tests, from 0 to 60;

For interview, from 0 to 40.

Selection procedure

Short-listed candidates will be invited for interview on **January 21st, 2025 (Italian time)**. The short-list of the candidates admitted to the interview, the exact time or any postponement, will be published on the University's webpage on **January 17th, 2025** ([link](#)).

The interview will be held in remote only. Further details on how and when to connect online will be published alongside the convocation notice.

It is the candidate's responsibility to check the admission results and, if admitted, to show up at the required date and time.

The interview may ascertain knowledge of the following topic:

- authenticity and craft production for sustainable tourism;
- sustainability, inclusiveness and impact on tourism policies;
- research methodologies and academic and policy impact.

Information and contacts

Candidates may find further details about the application process and the research project in the official call published on the following ([link](#))

For further information please contact CESA, email: inest_pnrr@unive.it